OFFICE OF THE VICE-CHANCELLOR



VICE-CHANCELLOR'S SPEECH AT THE 2025 WEAR UG DAY CELEBRATION

ADDRESS BY:

PROFESSOR NANA ABA APPIAH AMFO VICE-CHANCELLOR, UNIVERSITY OF GHANA

WEDNESDAY, OCTOBER 15, 2025 CEDI CONFERENCE CENTRE.

- o Pro Vice-Chancellors.
- o Madam Registrar,
- o Provosts,
- o Deans, Directors and Heads of Department,
- o Esteemed Faculty and Staff,
- o Cherished Students,
- o Distinguished Alumni,
- o Friends of the University of Ghana,
- o Invited Guests,
- o The Media,
- o Ladies and Gentlemen,

Good afternoon.

It is my distinct honour and pleasure to welcome you all warmly to the 2025 Wear UG Day event.

Ladies and gentlemen, the Wear UG initiative was institutionalized with a very clear rationale. It is not merely about clothing or dress codes. Rather, it is about consciously cultivating and celebrating our identity as members of this noble institution. It is about

reinforcing professionalism as a value that defines us, while also creating a space for self-expression that highlights our individuality, creativity, and pride in being part of this community. When we wear UG, it goes beyond wearing identical fabrics — we wear the history, values, and aspirations of our university.

Over the last two years, the impact of this initiative has been remarkable. In 2023, the maiden edition of Wear UG Day, organized as part of the 75th Anniversary celebrations generated excitement across campus and beyond. It brought together staff, students, and alumni in a vibrant celebration of institutional identity. The then president of the Republic together with other distinguished alumni of the University were not left out. I recall with fond memories the few months old baby clothed in the 75th anniversary cloth as well as a gentleman riding a bicycle with a piece of the cloth wrapped around him as though his tailor had disappointed him.

The second edition held in 2024 edition was no exception. It built on this momentum and demonstrated the unifying power of shared tradition. It created visibility for the UG brand, enhanced alumni engagement, and sparked renewed pride in being part of the University of Ghana family. Both editions reminded us that Wear

UG is not just an event, but a movement — one that affirms our shared values and strengthens our collective identity.

As we celebrate the 2025 edition today, we anticipate even greater impact. This year's theme — "Living the Legacy through Professionalism and Self-expression" — challenges us to go beyond simply wearing the UG fabric. It calls on us to embody the legacy of this institution in our conduct, our service, and our outlook. It encourages us to balance professionalism with creativity, so that we present ourselves as true ambassadors of the University while still embracing diversity, authenticity, and innovation. We believe that this edition will not only deepen our sense of pride and belonging but also position the University of Ghana as a cultural trendsetter in the global higher education landscape.

Ladies and gentlemen, there is an exciting twist which further enriches this year's celebration - the *Staff Fashion Design*Competition. For the first time, our staff will have the opportunity to showcase their creative skills by designing and modelling outfits that combine the UG fabric with professional flair. This competition is not about glamour alone — it is about inspiring innovation, promoting creativity, and demonstrating

professionalism and fashion can complement one another. It also reminds us that our staff are not only administrators/professionals and academics, but also vibrant individuals whose talents extend far beyond the office or classroom.

The *Panel Discussion* provides a platform which will allow us to reflect critically on the deeper meaning of professionalism and self-expression, and how these two concepts can intersect to shape not only our individual journeys but also the institutional brand of the University of Ghana. We expect robust conversations that will spark fresh ideas and provide actionable strategies for embedding professionalism in our day-to-day lives.

Colleagues, students, and friends, Wear UG Day goes beyond an event on the university's calendar. It is a call to live the values of our university every single day. It is a reminder that when we put on the UG fabric, we carry with us the hopes of past generations, the achievements of the present, and the promise of the future. We live the legacy when we serve with integrity, teach with passion, learn with curiosity, and lead with excellence. We live the legacy when we embrace professionalism in all we do, while allowing our

self-expression to add colour, vitality, and dynamism to our community.

My hope is that Wear UG Day will continue to grow as a symbol of pride, unity, and aspiration among us all. I envision a future where every second Wednesday in October is recognised, not only here on campus, but across Ghana and beyond as a living celebration of who we are and what we represent as a University.

So today, let us not only wear UG, but let us *live UG*. Let us take pride in who we are and what we represent. Let us celebrate our unity in diversity, our professionalism in creativity, and our legacy in innovation. And as we do so, may we continue to shine as true ambassadors of the University of Ghana — Africa's premier university.

I wish us all a joyful and impactful Wear UG Day 2025.

Prof. Nana Aba Appiah Amfo

Vice-Chancellor

October 15, 2025