



Regional Programme  
Support to Pandemic  
Prevention in the  
ECOWAS Region (RPPP)



UNIVERSITY OF GHANA  
SCHOOL OF PUBLIC HEALTH



IRSP  
Certified ISO 29993:2017



The West African Health Organisation (WAHO) with its Regional Centre for Surveillance and Disease Control (RCSDC) cordially invite you to the:

## ECOWAS One Health Leadership Course – Pandemic Preparedness & Response

A **10-day in-person short course** that provides an opportunity for ECOWAS regional and national One Health strategic and tactical level staff to build **new leadership and management skills to effectively collaborate, coordinate, and communicate** for a seamless regional gender-sensitive preparedness and response to epidemics and pandemics based on a **One Health** approach.



Acquire & apply  
effective leadership  
and management  
skills



Support One Health  
implementation in  
the ECOWAS context



Coordinate,  
collaborate and  
communicate  
effectively within  
the regional system



Establish and  
maintain  
audience-specific  
and gender-  
sensitive effective  
communication



University of Ghana School of Public Health, Accra, Ghana



17 – 28 July 2023



[wahooas.org](http://wahooas.org)

[rcdc.wahooas.org](http://rcdc.wahooas.org)



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evaplan International Health  
at the University Hospital Heidelberg



## KEY INFORMATION

**The 10-day in-person short course will take place at the University of Ghana School of Public Health in Accra, Ghana from 17<sup>th</sup> to 28<sup>th</sup> July 2023**

## TARGET PARTICIPANT PROFILE

ECOWAS regional and national One Health strategic and tactical level staff, including:

- National-level public health and healthcare professionals responsible for the prevention, control, and response to disease outbreaks in the region
- National environmental and animal health professionals
- Relevant regional (ECOWAS) and national institutions, organizations, and agencies involved in health emergency response

### **Candidates must meet the following eligibility requirements:**

- Have a university degree in medicine, public health, animal health, environmental health or a social science field
- Have at least five (5) years of professional experience, including two (2) years in a management role in an ECOWAS member state or regional institution
- Have a strong interest in improving their skills and knowledge of leadership in pandemic prevention and response based on a One Health approach

**Applications from women are strongly encouraged. Please refer to the invitation letter for details on the nomination and admission process.**

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## Course Overview & Objectives

### Module 1: Leadership and management

#### Learning objectives

Participants can apply effective leadership and management skills and tools for gender-sensitive epidemic and pandemic preparedness and response in the ECOWAS region

#### At the end of the course participants:

- Develop essential management and leadership skills
- Can identify and describe the essential functions and activities of different actors Understand the role of leadership and the appropriateness of different leadership styles and the empowerment of others in a preparedness and response system
- Can use management and leadership tools at the regional/national levels

### Module 2: One Health application

#### Learning objectives

Participants understand and apply a One Health approach to gender-sensitive epidemic and pandemic preparedness and response in the ECOWAS region.

#### At the end of the course participants:

- Can explain One Health concepts and related priorities
- Apply systems thinking considering the multisectoral concept of One Health
- Know how to apply the One Health approach in ECOWAS region
- Promote sustainability of One Health through policy and strategy formulation

### Module 3: Inter-institutional coordination and communication

#### Learning objectives

Participants coordinate, collaborate and communicate effectively within the national and regional gender-sensitive epidemic and pandemic preparedness system.

#### At the end of the course participants:

- Understand regional frameworks and know the role and tasks in IICC in pandemic preparedness and response
- Communicate with multisectoral stakeholders
- Can effectively promote health messages and information
- Use and adapt guidelines according to regional frameworks and policies

### Module 4: Effective communication with the public

#### Learning objectives

Participants communicate effectively to different audiences during all phases of a gender-sensitive epidemic and pandemic response in ECOWAS region.

#### At the end of the course participants:

- Understand the importance of (risk) communication
- Know the principles of health communication including risk communication
- Can design/assess communication strategies, considering the perceptions and concerns of the population
- Know how to establish trust of the population
- Can apply appropriate communication techniques



## TARGET COMPETENCY AND LEARNING OUTCOMES

Course participants will be able to:

1. Apply effective leadership and management skills and tools for gender-sensitive epidemic and pandemic preparedness and response in the ECOWAS region (**Course Module 1**)
2. Understand and apply a One Health approach to gender-sensitive epidemic and pandemic preparedness and response in the ECOWAS region (**Course Module 2**)
3. Coordinate, collaborate and communicate effectively within the national and regional gender-sensitive epidemic and pandemic preparedness system (**Course Module 3**)
4. Establish and maintain audience specific and gender-sensitive effective health communication during all phases of epidemics and pandemics in the ECOWAS region (**Course Module 4**)

## COSTS

For participation in the short course, the full costs per individual will be covered by a scholarship funded by the German Federal Ministry of Economic Cooperation and Development (BMZ) and the European Union (EU).

This includes:

- Tuition fees
- Travel costs (flights to and from Accra)
- Accommodation at a hotel in Accra
- Meals during the course

**For more information, please contact:**

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